



# DANEA FIDLER

CREATURE DESIGNER & ILLUSTRATOR

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Black Hawk, CO



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## Software Skills

Adobe Photoshop, Illustrator, & InDesign

Expert

Zbrush

Beginner

Website Editing: Wordpress, Wix, Durable, & HTML

Intermediate

Microsoft Office

Expert

## Education

Rocky Mountain College of Art + Design, Denver, CO

*Bachelor of Fine Arts, Illustration, 2013*

Schoolism | Imaginism Studios, *Online*

Creature Anatomy: Terryl Whitlatch

*Certificate, Critiqued Session, 2016*

Introduction to ZBrush: Justin Goby Fields

*Self-Paced Subscription Course, Currently Enrolled*

## Notable Accomplishments

**The Starless Crown** by James Rollins, 2022, Tor Books

*James Rollins/ Scovil Galen Ghosh Literary Agency*

**Graphic Design/ Program Logos/ Marketing Materials**

*Red Rocks Community College, The HUB/ I&E*

**Real-World Science Meeting the Imaginary Workshop**

*Red Rocks Community College, Trefny Honors*

**Creating Fantastic Creatures Workshops, 2015-2019**

*Denver Pop Culture Con/ Denver Comic Con*

**AcrylicWorks 3 & Art Journey: Animals**

*Northlight Books*

Gilpin County Library Gallery

Lincoln Gallery Region Art Show

Philip J Steel Gallery, RMCAD

Central City Visitors' Center Gallery

Gilpin Arts Studio Tour

Gilpin County Artist in Residence

## Professional Qualifications

- 9 years of creating and providing professional quality artwork and designs for clients and customers.
- Strong understanding of anatomy, form, composition, light, and color with a precise attention to detail.
- Proficient in a variety of traditional and digital drawing, painting, design, and illustration skills.
- Ability to manage multiple projects, meet deadlines, and to work effectively independently as well as in a team.
- Strong communication skills – interpersonal, written, oral, and virtual.

## Experience & Employment History

**Freelance Creature Designer, Concept Artist, & Scientific Illustrator**

*Danea Fidler Illustrations & Creations, January 2013 – Present*

- Sketches, draws, and paints artwork of creatures, animals, characters, and environments.
- Creates original traditional and digital artwork for clients.
- Uses extensive knowledge of animal and human anatomy to design imaginative fantasy creatures.
- Observes and sketches from life to create realistic and scientifically accurate artwork of nature.
- Produces realistic artwork with foundational understanding of light, color, composition, and perspective.
- Researches, composes, and organizes reference materials for projects and to teach workshops.
- Collaborates with other artists on large group projects.
- Educates students of all ages on creature design, animal anatomy, animal drawing, and wildlife painting.
- Designs marketing materials for virtual and in-person promotion.
- Plans, coordinates, and manages art show and workshop schedule to exhibit and teach at large conventions, festivals, and galleries.
- Collaborates with non-profits for wildlife conservation.

## Innovation & Engagement Assistant

*Red Rocks Community College (RRCC) – Innovation & Engagement,*

*March 2017 – Present*

- Designs, develops, and adheres to deadlines for public facing print and electronic marketing materials, such as logos, window graphics, brochures, flyers, large banners, social media images, etc.
- Maintains, designs, and updates numerous webpages, virtual resources, and announcements.
- Sees that all marketing materials adhere to accessibility standards.
- Collaborates with supplementary programs, departments, and community organizations to provide opportunities to students.



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## Experience & Employment History Continued...

- Coordinates, schedules, markets, and executes all innovation & engagement related on-campus and virtual events, including national conferences, district wide festivals, and student symposiums.
- Serves as an information specialist to provide the public with knowledge about opportunities offered by a variety of programs.
- Directs students, faculty, staff, and the general public to appropriate resources.
- Communicates information in person, on the phone, and electronically.
- Educates diverse populations about activities, benefits, and partnerships of the HUB through marketing materials, collaborative working relationships, and group tours and presentations.
- Helps in establishing procedures for event coordination and marketing processes.
- Facilitates the collection and calculation of data related to student activities.
- Oversees and trains work study students.

### Library Technician and Visual Resource Coordinator

*Rocky Mountain College of Art + Design, May 2013 – March 2017*

- Maintained and update all art resources in library to correspond with current industry standards throughout all creative fields and observed that collections meet needs of departmental curriculums.
- Provided reference services for patrons to efficiently use library resources both in print and online.
- Maintained and updated the design and content of library web pages.
- Monitored, replaced, and repaired damaged materials using book binding techniques.
- Electronically cataloged and processed all library material and patron records.
- Oversaw all service and circulation of library materials.
- Scheduled, trained, and supervised all library work study employees.
- Calculated, compiled, and managed library statistics and reports.
- Oversaw all collection acquisitions and organization with collaboration with departments.
- Maintained, organized, and managed textbook resources.

